

web:  
AGARZOLA.COM

email:  
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education:  
USC / SAN JUAN, PR  
Concentrated in intermediate and advanced photography, as well as photojournalism, art appreciation and written journalism.

UIPR / SAN GERMÁN, PR  
Courses in classical music, intermediate harmony and intermediate classical guitar.

BERKLEE COLLEGE OF MUSIC  
BOSTON, MA  
Courses in contemporary music, harmony, ear training, music technology and advanced english composition.

# Alfonso Gómez Arzola

FREELANCE DESIGNER & PHOTOGRAPHER

## WORK EXPERIENCE

DEC/10 – PRESENT **Head Designer/  
Co-Founder**  
/markup

JUL/07 – PRESENT **Freelance Designer**

SEP/09 – JUN/10 **Senior Designer**  
Axio Design

JAN/08 – OCT/08 **Senior Designer**  
The Blue Creative

OCT/06 – JUL/07 **Graphic Designer**  
estudio interlínea

DEC/05 – JUL/07 **Designer/Copywriter/  
Co-Founder**  
CARBONomúsica

APR/02 – MAR/05 **Graphic Designer**  
Editorial Primera Hora

NOV/01 – JAN/02 **Pre-press Consultant**  
De Moda magazine

APR/00 – NOV/01 **Studio Manager,  
Retouch Artist**  
Werner Segarra Photography

JAN/98 – APR/04 **Freelance  
Photographer's  
Assistant**  
Johnny Betancourt,  
Tomás Gual, Jesús Fuentes,  
Sixto Nuñez & others

## OBJECTIVE

To design useful, efficient, engaging things\* that help make someone's life easier, more fulfilling & better informed.

\* These days, that would be digital interfaces for (mostly web) applications.

### COMPUTER SKILLS:

Proficient in the Mac OS platform. InDesign CS5, Illustrator CS5, Photoshop CS5, Gretag MacBeth Scanning Software, HTML, JavaScript (mostly jQuery), CSS3, Perl, some PHP.

### ADDITIONAL SKILLS:

Capable of assisting with writing needs, such as correcting and editing copy. Work exceptionally well under pressure and excellent at meeting deadlines. Ability to multi-task. Strong oral and written communication skills in both English & Spanish (fully bilingual). Proven leadership capabilities. Excellent logistics and workflow management skills. Autodidactic.

## HIGHLIGHTS

**Claritty** (TWITTER CLIENT: CLARITTY.COM)  
/markup

Alongside a remote developer, designed the user interface for Twitter client Claritty. The client is focused on eliminating unwanted tweets from a timeline in order to allow the user to focus on what is most relevant to their interests, without having to unfollow users. It is a living, breathing project that is in constant revision, and which gave birth to application development company /markup. **USER INTERFACE, APPLICATION INTERFACE**

**En Rieles** (EXHIBITION)  
*estudio interlínea*\*

An engaging and interactive exhibition exploring a proposal for a lightrail train system in the state capital of Puerto Rico, San Juan. **SIGNAGE, ICONOGRAPHY, LAYOUTS, PHOTOGRAPHIC RESEARCH, CATALOG**

**Superaquello** (BAND)  
*AGARZOLA diseño*<sup>†</sup>

Designed "Superaquello interpreta Latarde" for Puerto Rican indie band Superaquello. **ART DIRECTION, LAYOUT, PHOTOGRAPHY**

**La Escena** (DVD PACKAGING)  
*AGARZOLA diseño*<sup>†</sup>

DVD packaging for documentary film on the Puerto Rican punk scene, released by Discos de Hoy (independent record label). It included promotional and censorship material to accompany the final piece. **ART DIRECTION, LAYOUT, PHOTOGRAPHY**

**El señor de los tristes** (BOOK DESIGN)  
*AGARZOLA diseño*<sup>†</sup>

For the University of Puerto Rico Press, designed this memoir by Nicaraguan writer Sergio Ramírez. **TYPESETTING, PHOTOGRAPHY**

\* **ALBERTO RIGAU**, lead designer  
<sup>†</sup> freelance practice